



LIL KEED FT. GUNNA





OUTLINE

THIS VIDEO TAKES AN ORGANIC APPROACH TO SHOW LIL KEED AND GUNNA FLEXING BACK IN THE STREETS. WE OPEN WITH GUNNA POSTED ON A PORCH WITH SOME HOMIES AS HE PERFORMS, AND WE FOLLOW HIM AS HE HOPS OFF, AND THE POSSE FOLLOWS HIM. WHEN LIL KEED'S PART STARTS, WE CUT TO HIM ON A DIFFERENT PORCH POSTED WITH HIS HOMIES. HE RAPS AS THEY START WALKING AND MEET UP WITH GUNNA.

NOW WE'RE OUTSIDE IN THE HOOD, WITH BOTH ARTISTS AND THEIR POSSES, SOME GIRLS, AND NEIGHBORHOOD EXTRAS. PEOPLE DANCE, STAND ON CARS, AND PLAY DICE; THERE IS A LOT OF GOOD ENERGY. LIL KEED AND GUNNA PERFORM IN THE MIDDLE OF THIS AS THE OCCASIONAL EVERYDAY OBJECT LIKE A BICYCLE, GARBAGE BIN, MAILBOX, OR THE NUMBERS ON THE HOUSES MELT AROUND THEM WITH VFX.

IN OUR NEXT SCENE, BOTH ARTISTS ARE STANDING BACK TO BACK AS THEY PERFORM AS OUR CAMERA CIRCLES AROUND THEM. WE WOULD USE SPEED RAMPS AND VFX FOR EFFECT, SIMILAR TO THE "GIVE NO FXK" VIDEO BY MIGOS & YOUNG THUG BUT OUTSIDE.

OUR FINAL SETUP WOULD BE AN OVERHEAD DRONE SHOT. WE WILL GET A PERFORMANCE TAKE WITH THE DRONE AND AERIALS OF ALL THE ACTION AROUND THEM. OUR EDIT WILL INCORPORATE THESE DRONE SHOTS, B-ROLL SHOTS OF THE NEIGHBORHOOD AND ITS ENERGY, AND FOOTAGE OF THE ARTISTS TURNING UP AND FLEXING MONEY AND ICE THROUGHOUT ALL OF OUR SCENES.















SCENE 1: PORCHES IN THE HOOD

TENTATIVE SHOT LIST:

- GUNNA STARTS POSTED UP ON A PORCH WITH SOME HOMIES AS HE STARTS RAPPING AND HOPS OFF IT
- LIL KEED STARTS POSTED ON A SEPARATE PORCH WITH HIS HOMIES, HOPS OFF AS HE STARTS RAPPING
- GUNNA & LIL KEED'S GROUPS MEET UP AND START VIBING TO THE SONG WITH LOTS OF ENERGY
- PERFORMANCE: LIL KEED ON PORCH
- PERFORMANCE: GUNNA ON PORCH
- SLOW MOTION: LIL KEED & GUNNA'S FLEXING ICE AND MONEY
- SLOW MOTION: NEIGHBORS POSTED UP ON PORCHES
- PERFORMANCE: WIDE SHOT WHERE KEED & GUNNA CREWS APPROACH EACH OTHER

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SCENE 2: FLEXING IN THE HOOD

TENTATIVE SHOT LIST:

- PERFORMANCE: WIDE MASTER SHOT OF LIL KEED & GUNNA PERFORMING, THE NEIGHBORHOOD BACKING THEM UP
- VFX: GARBAGE BINS, BICYCLES, HOUSE NUMBERS, AND OTHER NEIGHBORHOOD ITEMS WILL OCCASIONALLY MELT AROUND OUR ARTISTS WHILE THEY PERFORM
- LIL KEED & GUNNA STANDING ON CARS, FLEXING
- LIL KEED & GUNNA FLEXING MONEY
- HOMIES PEELING OUT IN CARS, DOING DONUTS, RACING
- GIRLS DANCING WITH THE HOMIES AND ARTISTS
- HOMIES PLAYING DICE
- PEOPLE HANGING OUT ON THEIR PORCHES















SCENE 3: PERFORMING BACK TO BACK

TENTATIVE SHOT LIST:

- OUR CAMERA CIRCLES BOTH ARTISTS AS THEY STAND BACK TO BACK AND PERFORM
- SPEED RAMPS DURING THIS SHOT, SIMILAR TO THE EFFECT USED IN THE MIGOS FT. YOUNG THUG 'GIVE NO FXK' VIDEO, BUT OUTDOORS
- SLOW MOTION: LIL KEED & GUNNA FLEX THEIR ICE AND CASH AS THE CAMERA CIRCLES THEM
- VFX: PROPS AROUND THEM MELT AGAIN

DRONE SHOTS

FOR OUR LAST SETUP WE WOULD USE A DRONE TO GET AN OVER HEAD PERFORMANCE SHOT AND AERIAL FOOTAGE OF ALL OUR NEIGHBORHOOD SCENES.

TENTATIVE SHOT LIST:

- PERFORMANCE: LIL KEED FROM OVERHEAD
- PERFORMANCE: GUNNA FROM OVERHEAD
- OVERHEAD SHOTS OF PORCH SCENES
- OVERHEAD OF NEIGHBORHOOD SCENES
- OVERHEAD OF CARS PEELING OUT/RACING
- OVERHEAD OF OUR BACK TO BACK PERFORMANCE











