

OUTLINE

We plan to capitalize on the success of the original song's video by "remixing" its concept - a more luxurious location, more girls with instruments, and the added visual contrast of ratchet party scenes and multiple lighting styles.

LOCATION 1: OLD FASHIONED MANOR

Our video opens with three models playing stringed instruments in a proper string trio arrangement in the middle of a mansion. We see Baby Plug and our featured artists mingling across the room, enjoying the girls' performance while dressed in suits and drinking whiskey and smoking cigars.

Baby Plug, Keed, and Gotit perform while lounging, and again while vibing in front of the string trio. Our lighting changes to a more contrasty look-and all of a sudden, the girls have gone nude without missing a beat on their instruments.

LOCATION 2: RATCHET PARTY

Our second location is the exact opposite - a ratchet house party on some high school basement vibes to contrast with our formal mansion vibes. The same models that were string virtuosos in our last scene are now wall twerking upside down. Baby Plug, Keed, and Gotit turn up and pop bottles while they perform with the party going on around them.



















